

# Early Warning Europe



# European Union

EARLY  
WARNING  
EUROPE



Co-funded by the COSME programme  
of the European Union

# April 2014: From Idea to Reality...



# Countries Involved

- Denmark
- Germany
- Belgium
- Italy
- Poland
- Greece
- Spain

# Ressources Involved

- 5 mio. Euro
- 15 partners
- +60 employees
- +200 volunteer mentors
- +3500 companies in distress
- EASME
- DG GROW

# Why?



# How?



# When?





# Tool Library & EW Manual

- 1. Film & Media
- 2. Comcept Papers
- 3. Storytelling
- 4. Documents
- 5. Guidelines
- 6. Templates
- 7. Graphical Design
- 8. Events
- 9. IT
- 10. Strategies

# Tool Library & EW Manual

- Recruiting People and Building the Organization
- Establishing Communication Channels
- Establishing Strategic Partnerships
- Identifying Companies in Distress
- Initial Contact and First Diagnosis of the Companies
- Crisis Management and Turnaround
- Handing over Companies to a Lawyer
- Ending of Contact and Follow-up
- Maturement of the Organization
- National Fundraising

# Tool Library & EW Manual

- Tool 95 - Guideline: *Building a Strong Network and Culture among the Volunteer Mentors*
- One of the absolute main pillars in the Danish Early Warning program is the network of more than 100 volunteer mentors. Once the network is established it takes a strong effort to create the right values and team spirit among the volunteer mentors. This paper offers a guideline to build a strong network and culture among the volunteer mentors in various ways.

# Second Wave Strategy



# Vision & Global Potential



# Early Warning Europe

