

DALLO SCRIBA AL GRAFICO

Un progetto di:

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Trivero Beatrice, Di Lorenzo
Miriam

albe  steiner

SPUNTO PROGETTUALE

Partendo dal concept del contest, abbiamo scelto di rappresentare l'**evoluzione della scrittura** attraverso uno dei giochi più iconici e antichi della storia: **le carte da gioco.**

Abbiamo immaginato quindi un mazzo di carte capace di raccontare i passaggi fondamentali della scrittura nelle diverse epoche e civiltà.

"Educazione alla conoscenza" attraverso il gioco: lo studio visivo dei segni grafici e dell'evoluzione della scrittura nel tempo sono stati i motivi conduttori del nostro progetto.



UN VIAGGIO LUNGO MILLENNI

L'analisi storica ci ha portati ad identificare **quattro** macro-periodi storici fondamentali che segnano tappe significative nel modo di comunicare attraverso i segni. Questi saranno i periodi che guideranno la rappresentazione dei **semi** e delle **figure** sulle nostre carte.

GEROGLIFICI EGIZI

ca. 3000 a.C. - 500 a.C.



V - XV secolo d.C.

MONACI AMANUENSI



STAMPA A CARATTERI MOBILI

XV - XIX secolo d.C.



XX - XXI secolo d.C.

GRAFICA CONTEMPORANEA

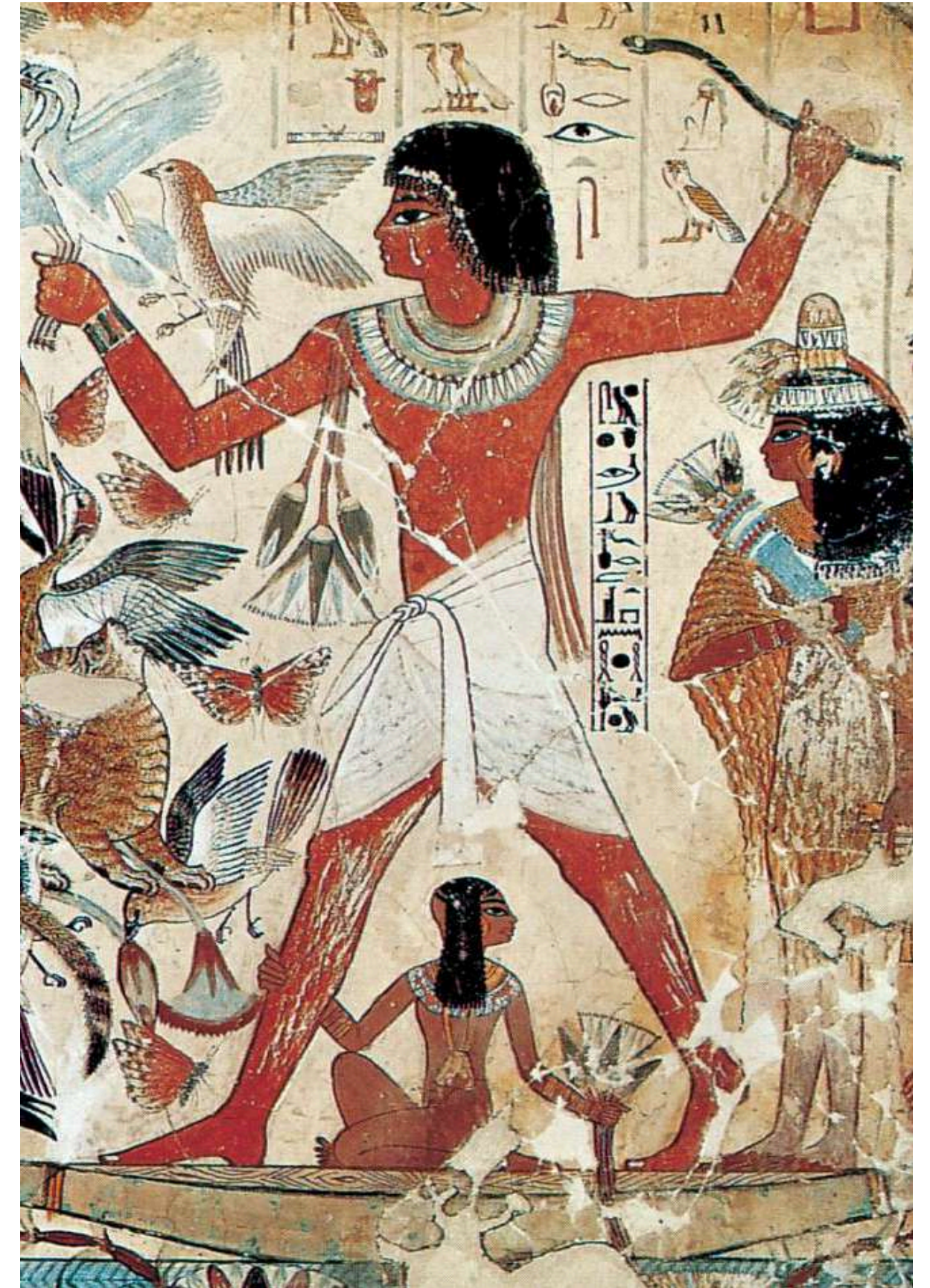


LA SCELTA DELLO STILE

Per rappresentare figure e semi, abbiamo scelto di ispirarci allo stile grafico dei geroglifici egizi e al modo di disegnare tipico dell'arte egizia.

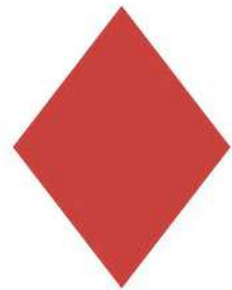
Abbiamo infatti immaginato che fosse uno scriba dell'antico Egitto a compiere il nostro **viaggio attraverso le epoche** della scrittura.

Attraverso il suo sguardo e il suo linguaggio, reinterpretiamo i **4 periodi storici**, come se lui stesso ne stesse documentando le meraviglie con i segni della sua cultura.

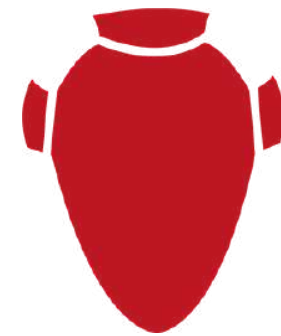


I SEMI

Siamo partiti dai semi tradizionali delle carte francesi (cuori, quadri, fiori e picche) e li abbiamo associati a **4 geroglifici**. Ogni simbolo è stato ridisegnato nel rispetto dello stile egizio, mantenendo la loro autenticità storica.



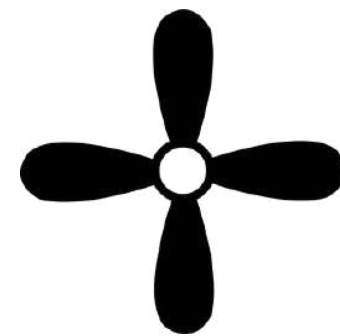
jb
cuore



jw^cw
anello



wn
fiore

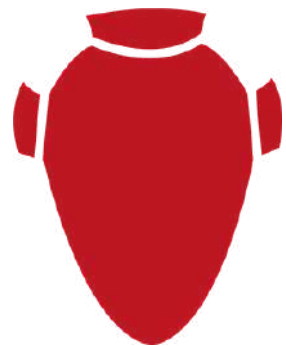


hpš
khopesh

I SEMI

A ciascun seme è stata associata una fase dell'evoluzione della scrittura, seguendo la **gerarchia** tradizionale dei semi nelle carte da gioco.

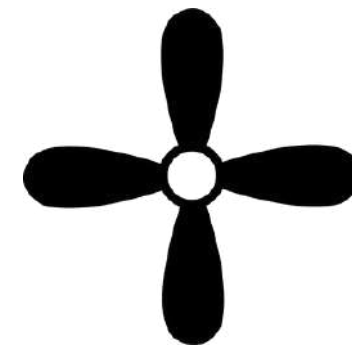
Questa scelta ci ha permesso di costruire un racconto **cronologico**, in cui ogni seme rappresenta un'epoca fondamentale per la scrittura.



**SCRIBI
EGIZI**



**MONACI
AMANUENSI**

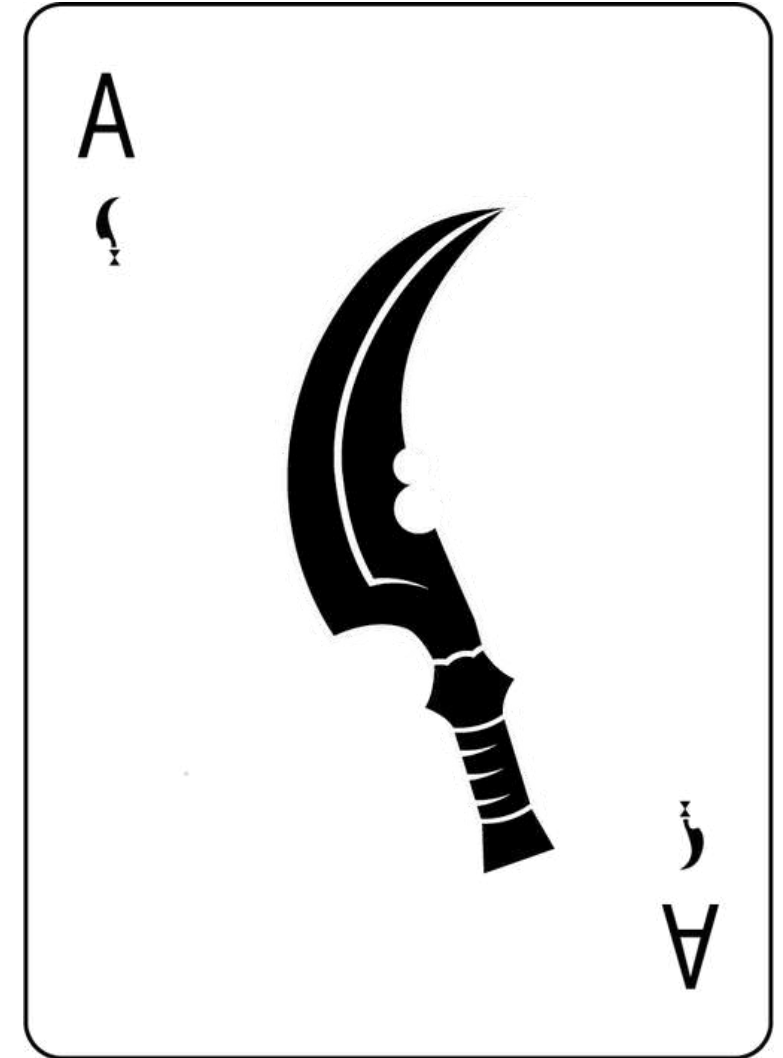
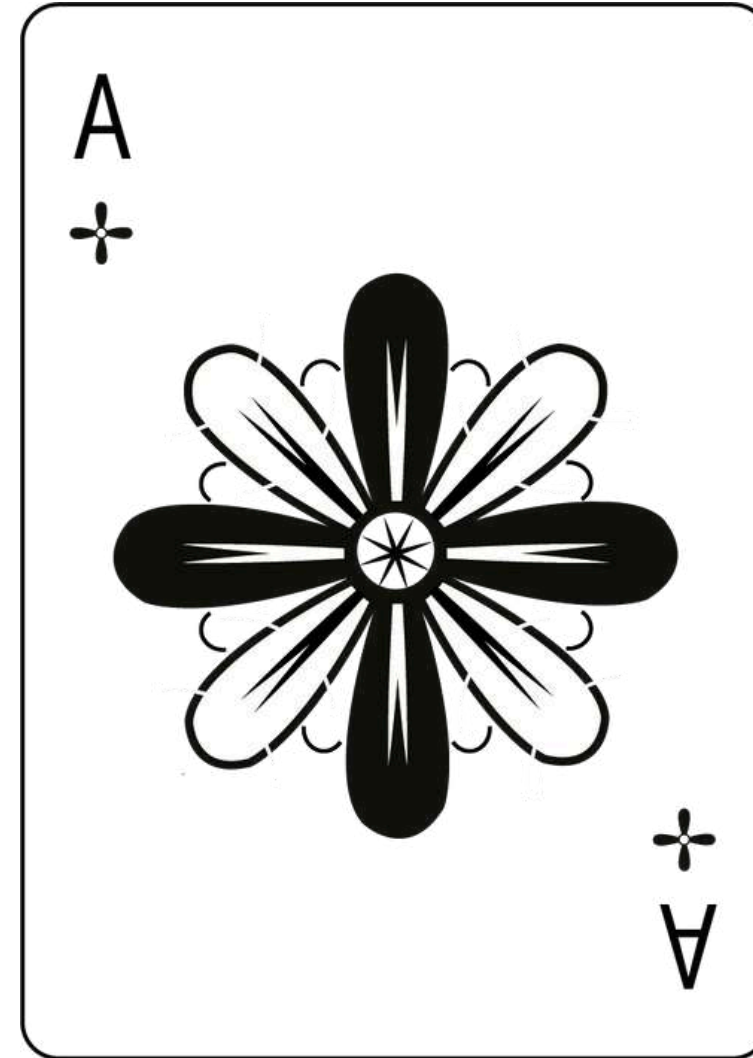
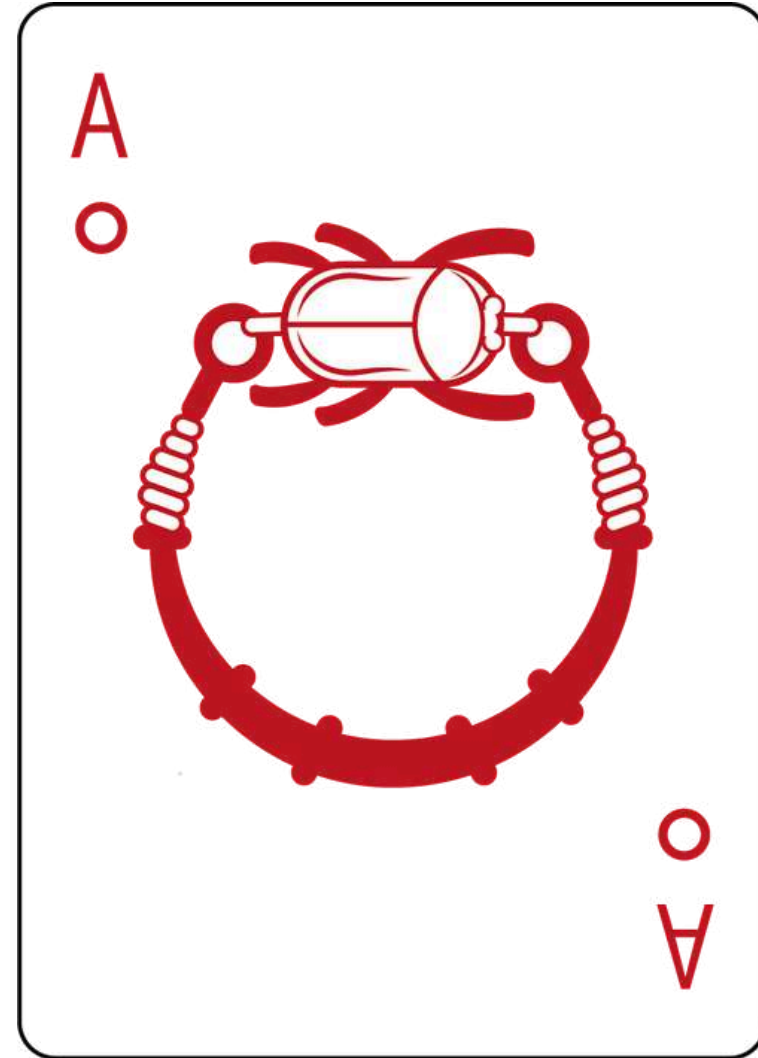
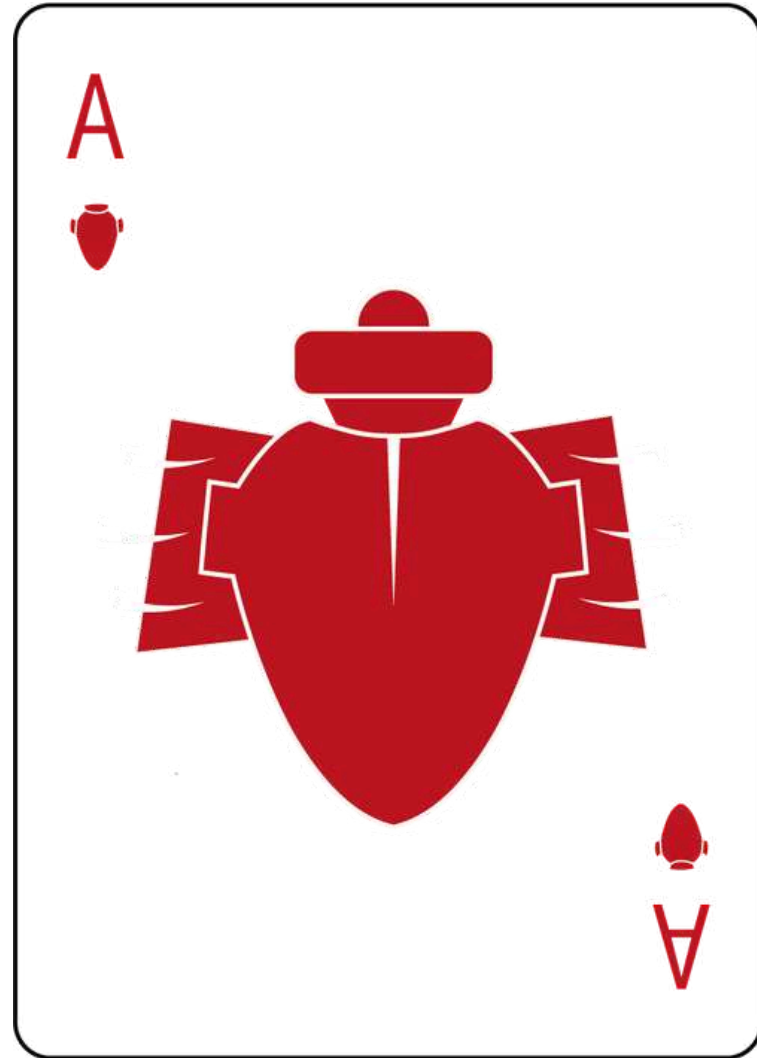


STAMPA



**GRAFICA
MODERNA**

ASSI



FIGURE

Alle **figure** è affidato il compito di costruire il nostro racconto visivo sull'evoluzione della scrittura.

Abbiamo reinterpretato le tradizionali figure (Jack, Regina e Re) ispirandoci all'iconografia di ciascun periodo storico.

Ogni personaggio è stato disegnato con abiti tipici di ogni epoca storica a cui appartiene e tiene in mano uno **strumento** legato al modo di scrivere del suo tempo



FIGURE DI CUORI

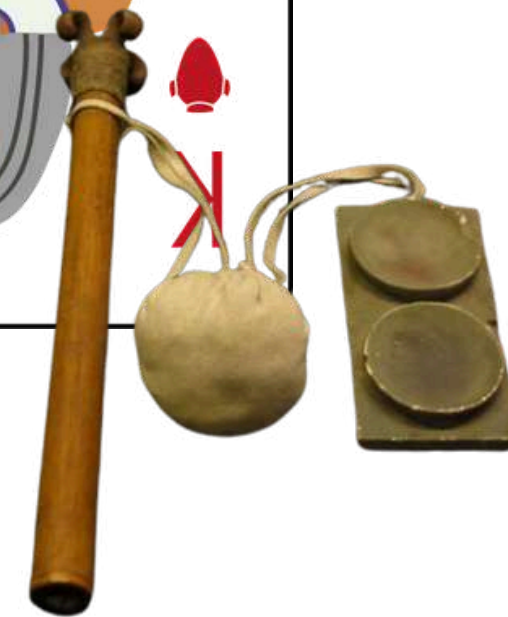
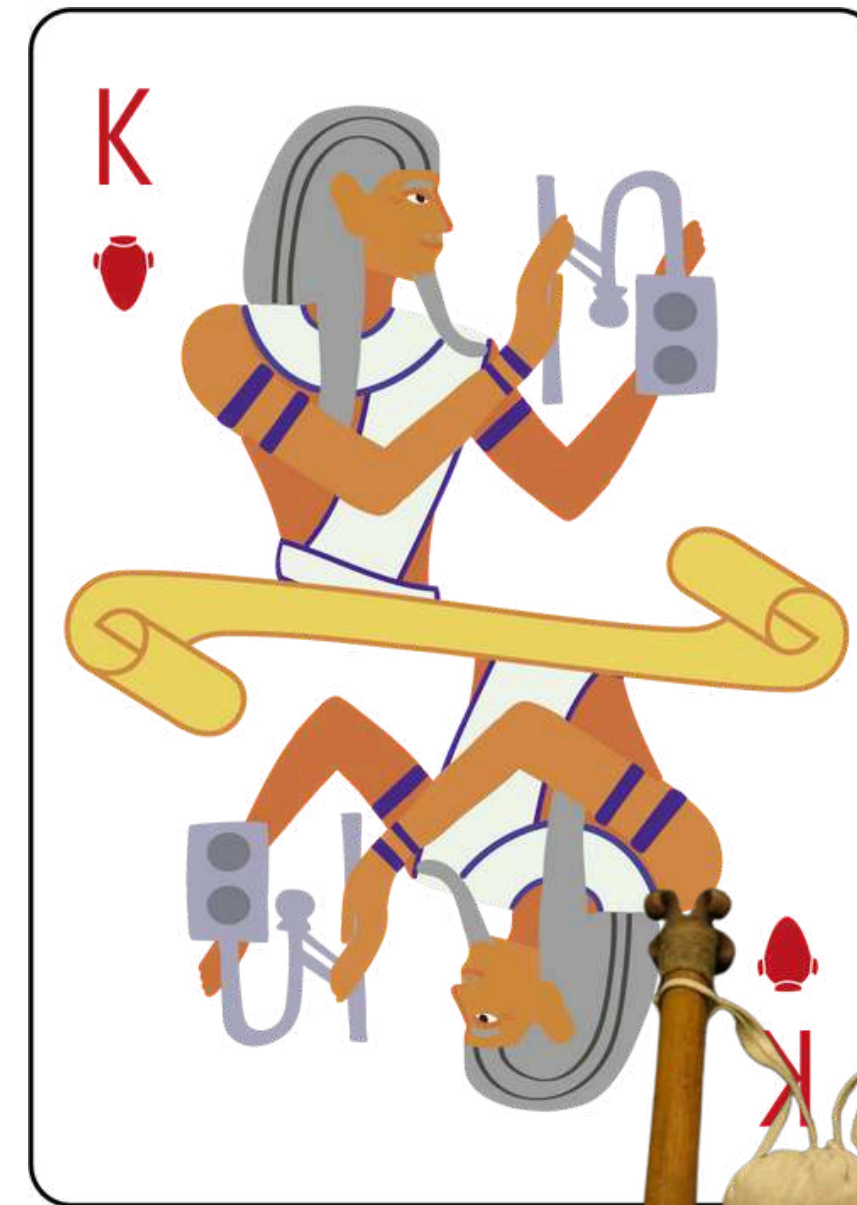
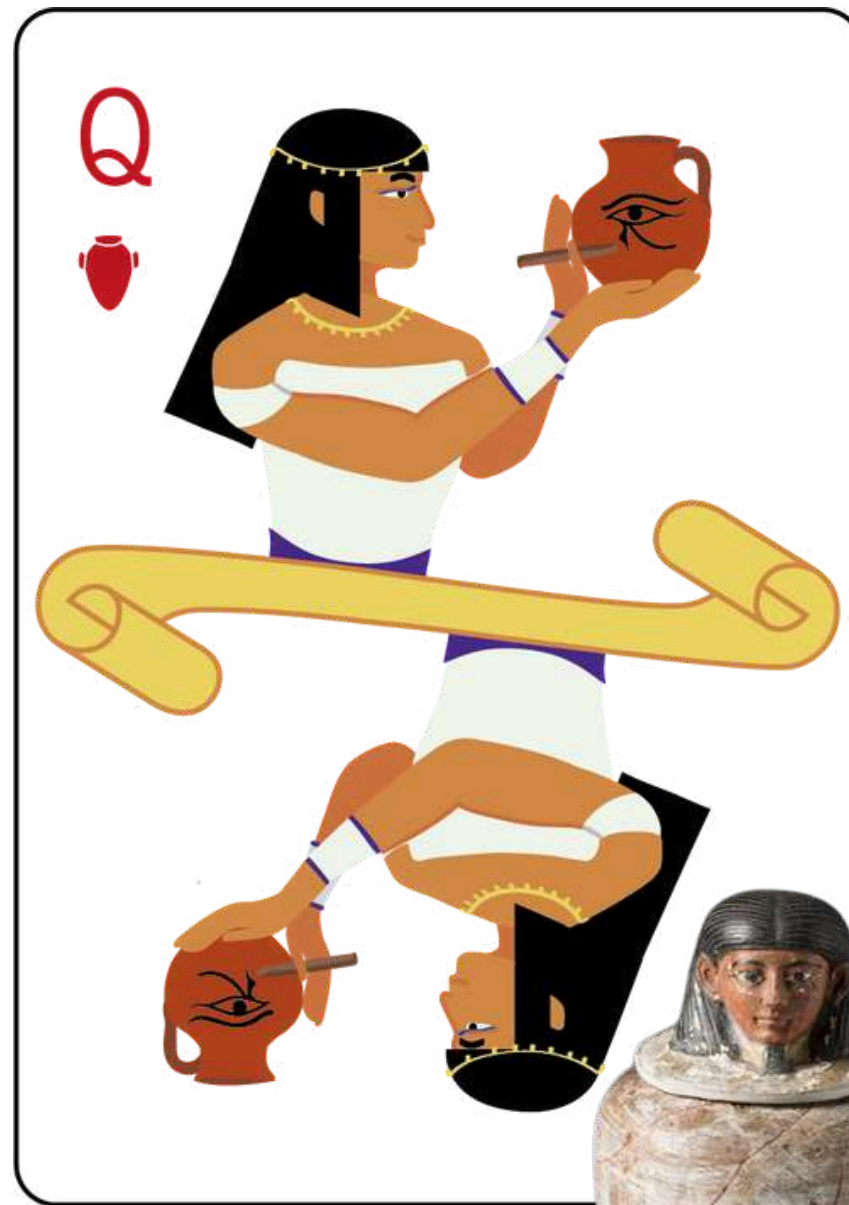
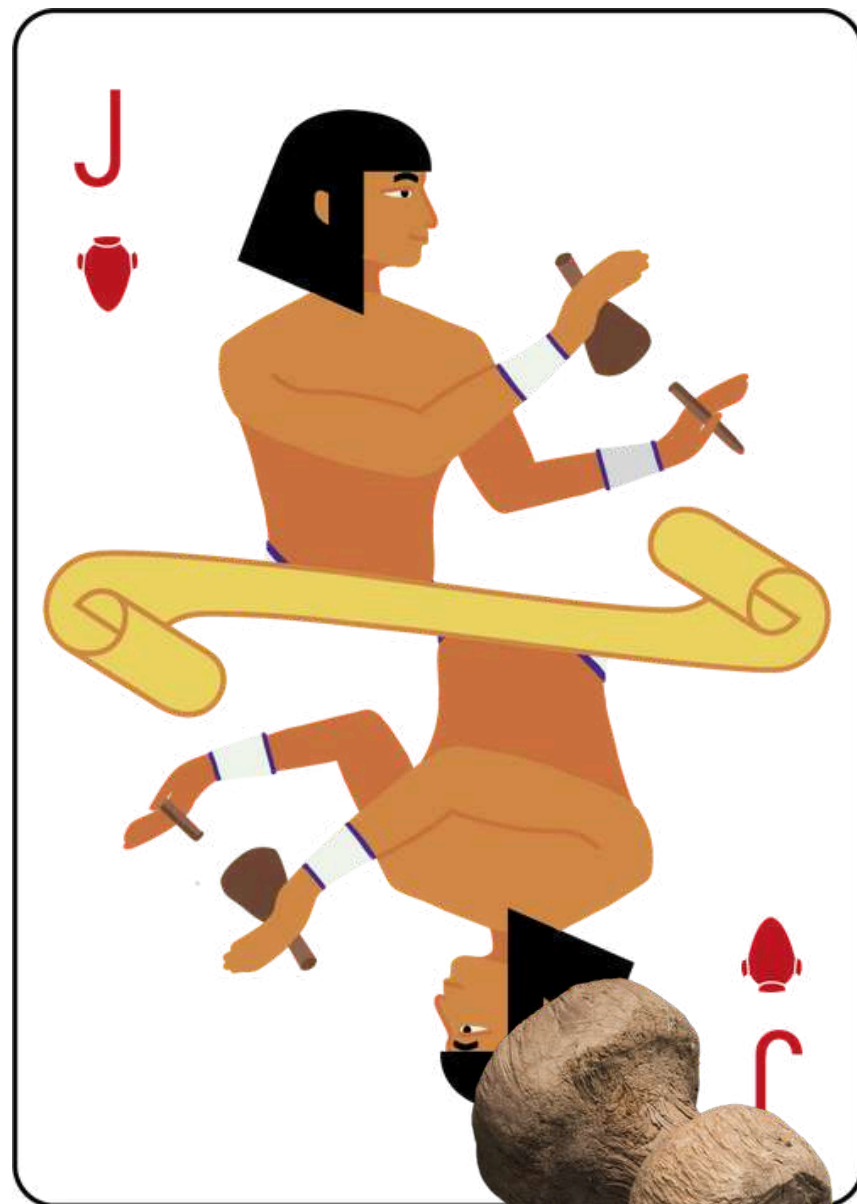


FIGURE DI QUADRI

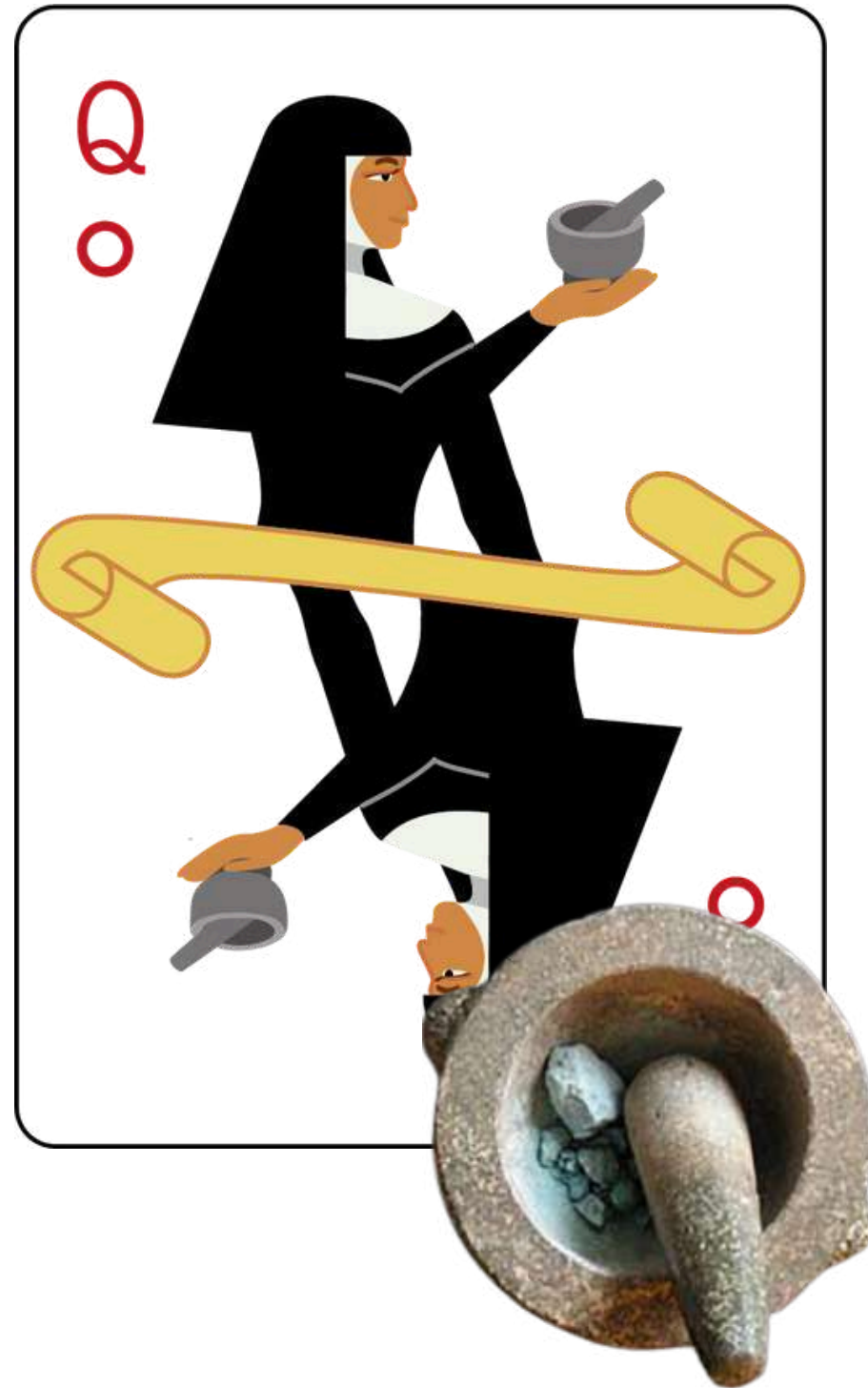


FIGURE DI FIORI

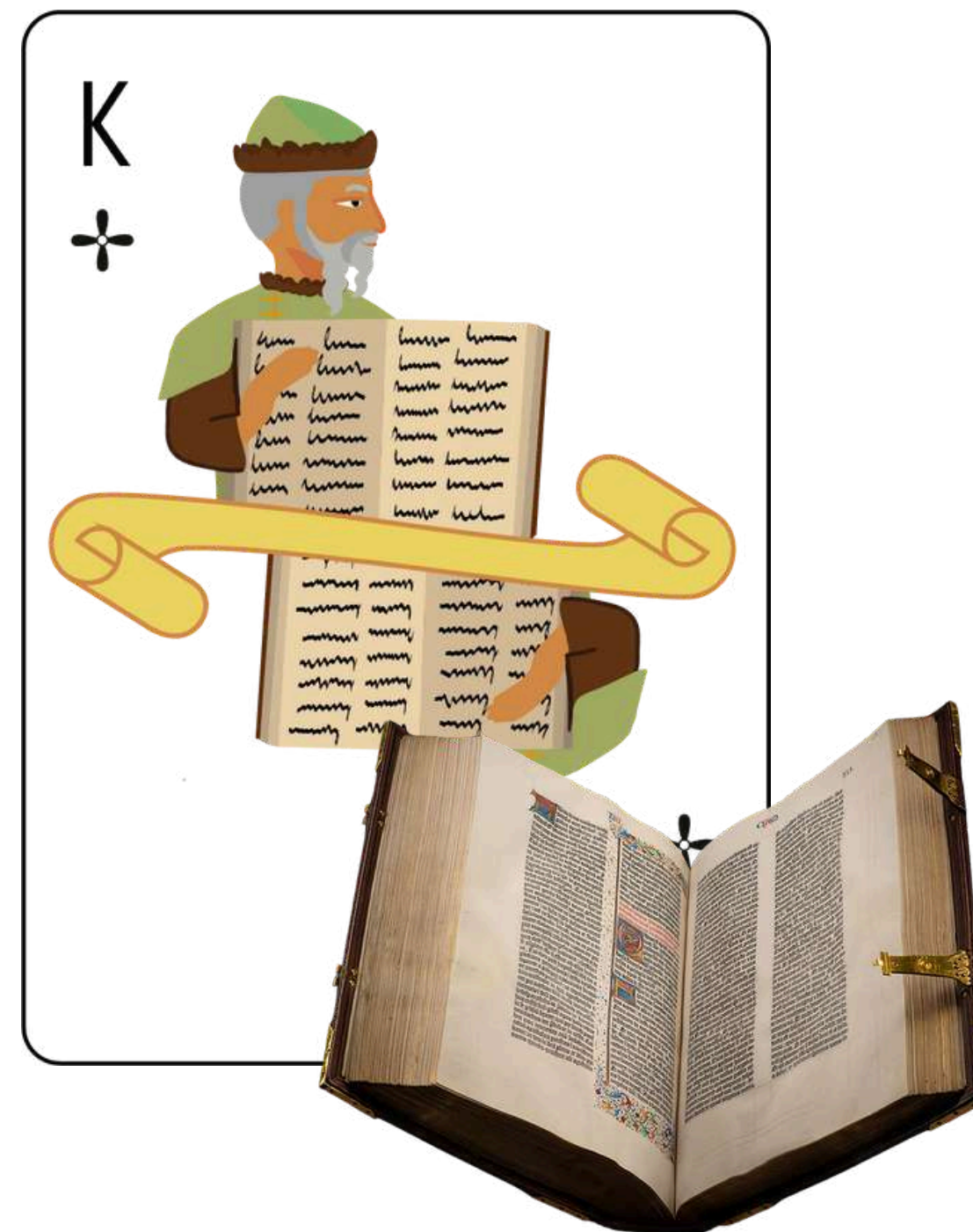
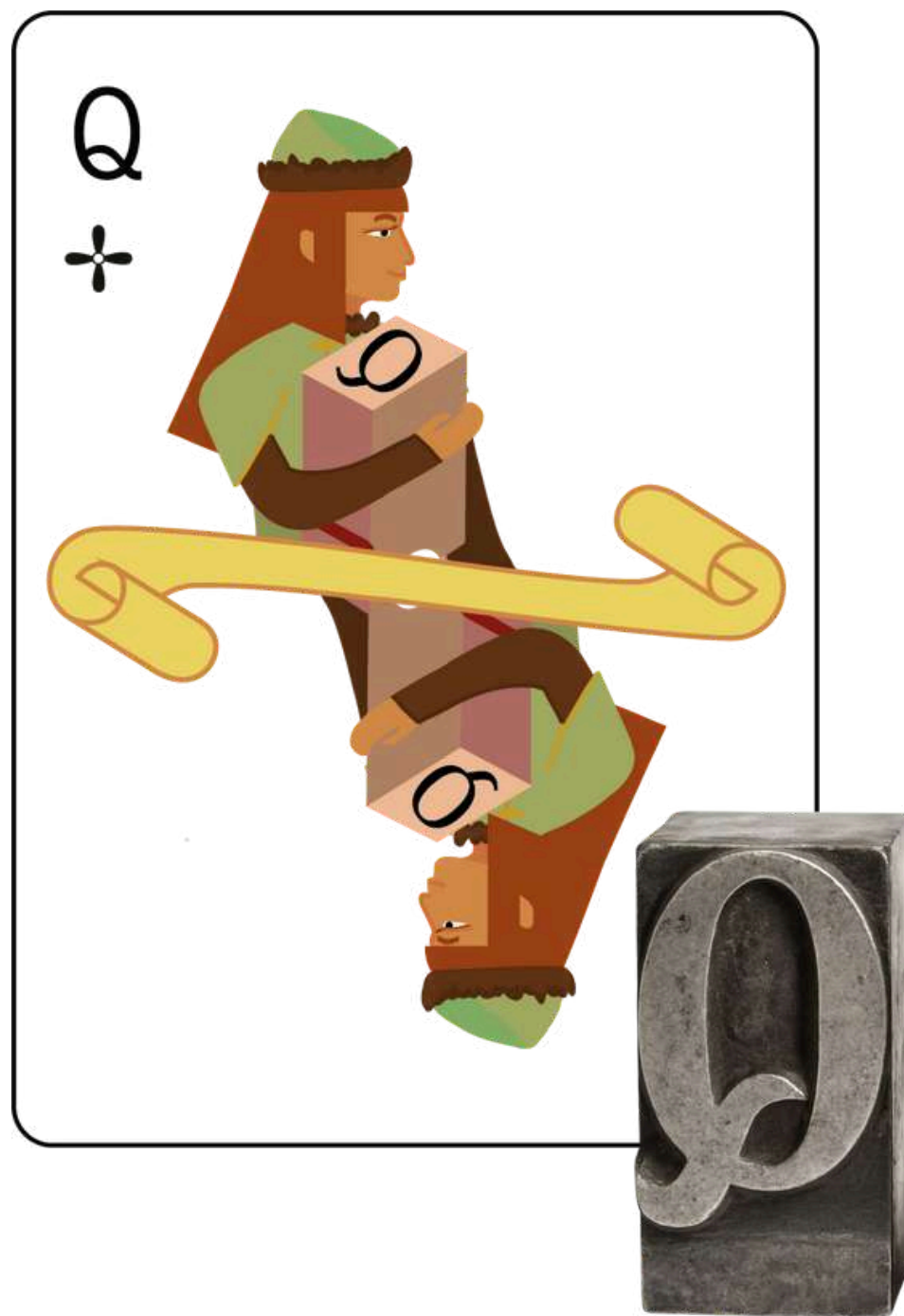
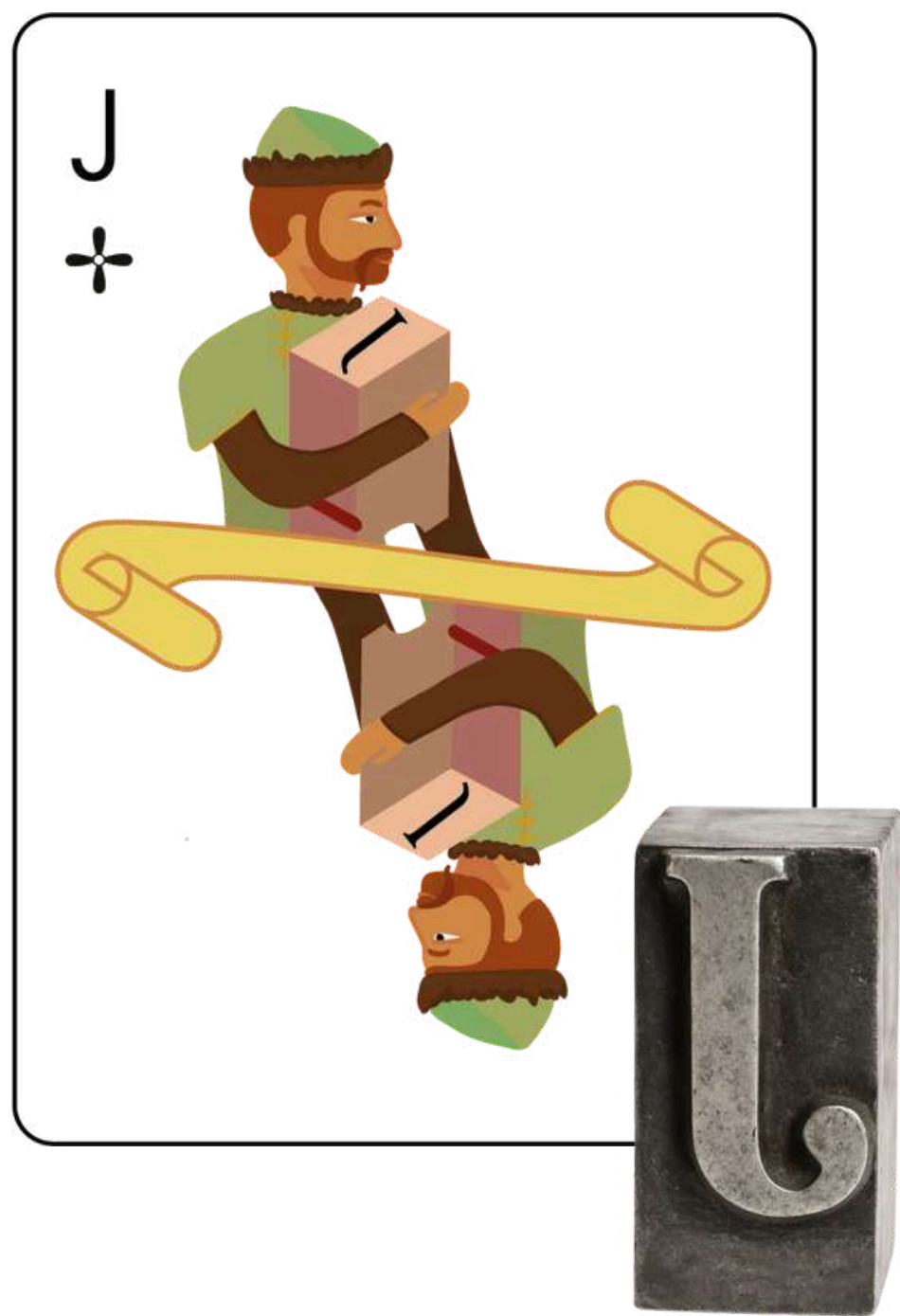
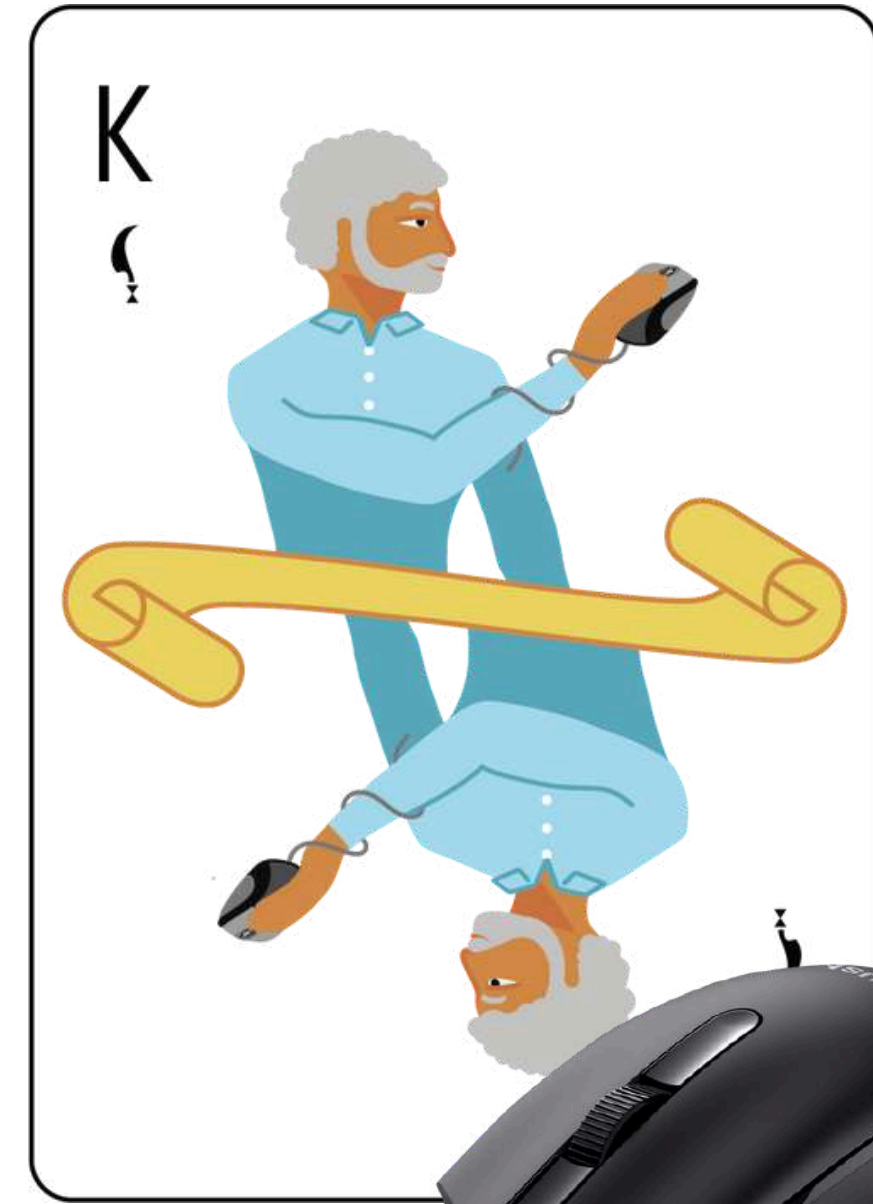
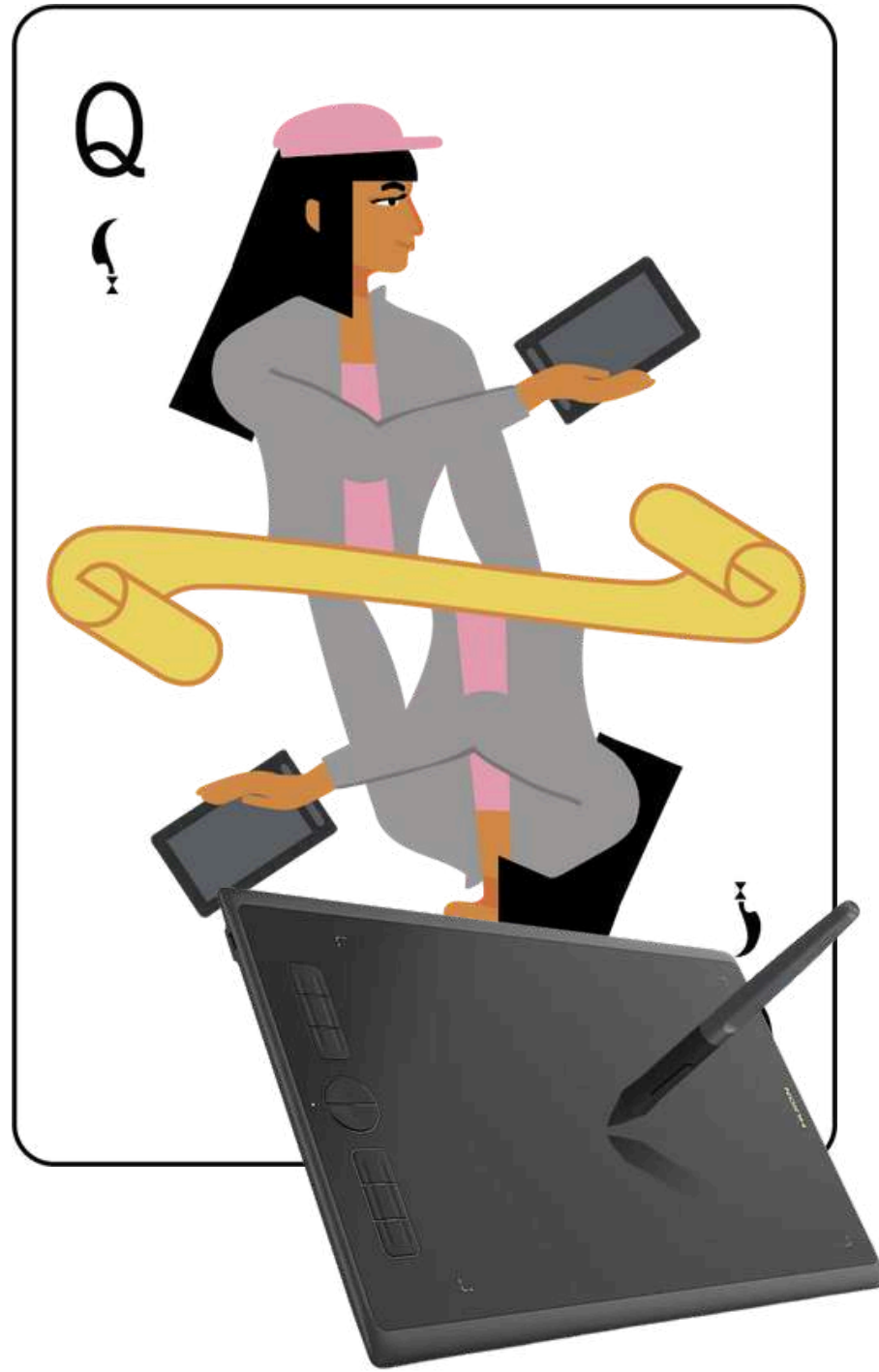
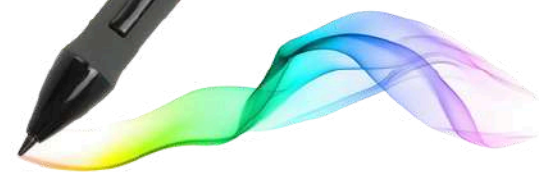
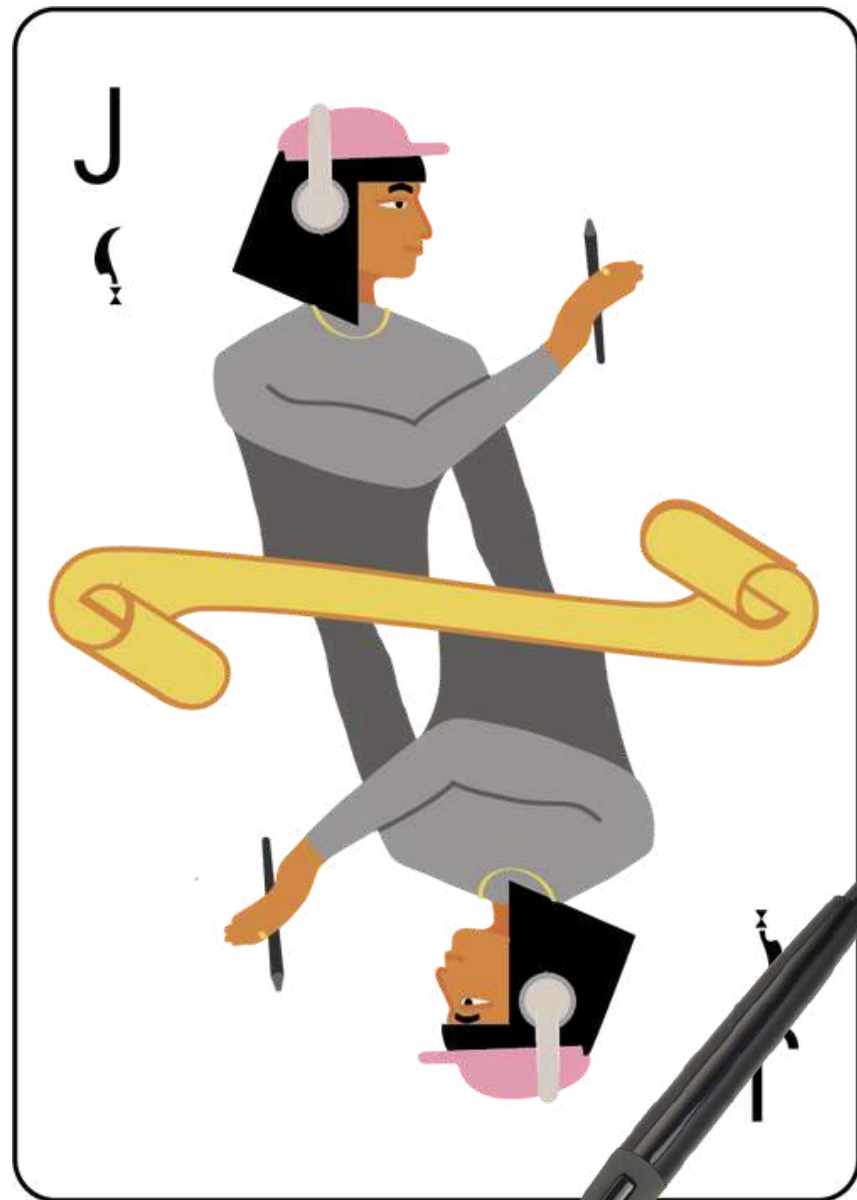


FIGURE DI PICCHE

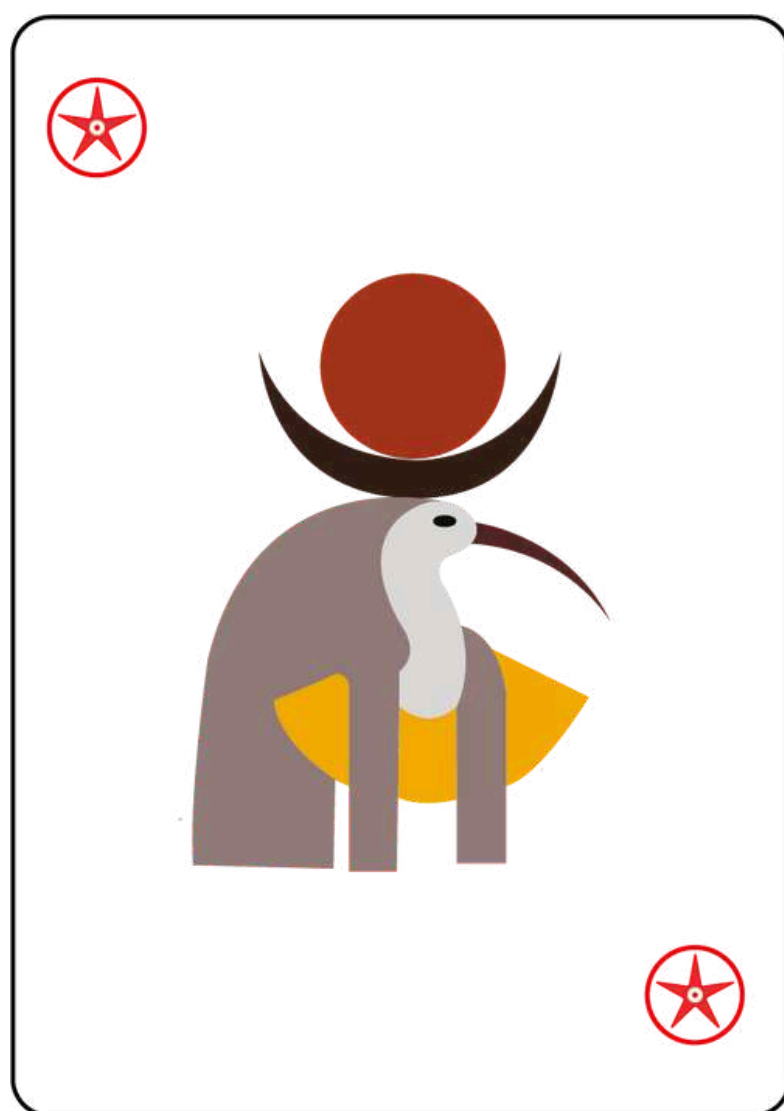




JOLLY

I Jolly, carte speciali che possono determinare le sorti di una partita, sono rappresentati da **Thot** e **Seshat**, divinità egizie della scrittura.

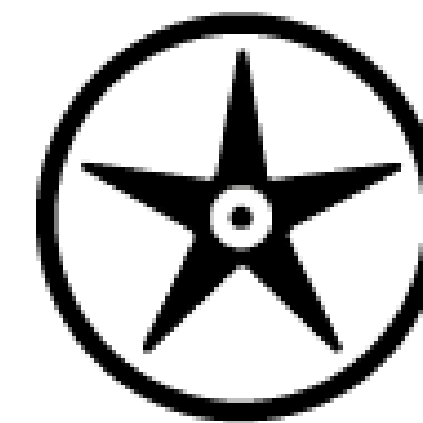
Il simbolo del Jolly è il geroglifico del **Duat**, il regno dell'aldilà, simbolo di trasformazione e passaggio.



Thot: Dio della scrittura, conoscenza e della magia



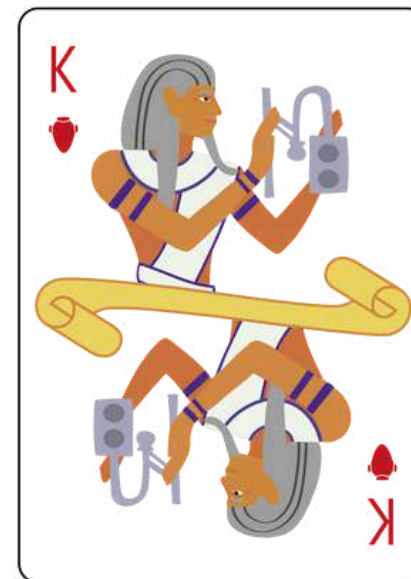
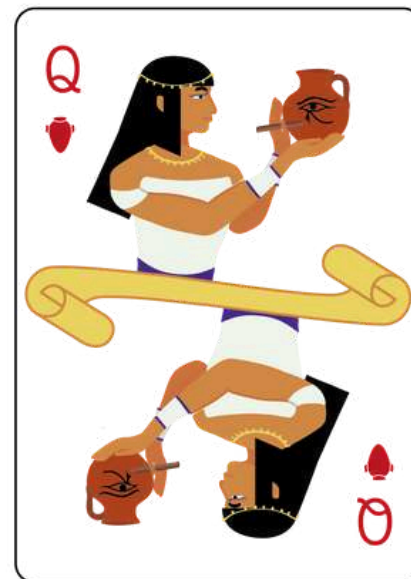
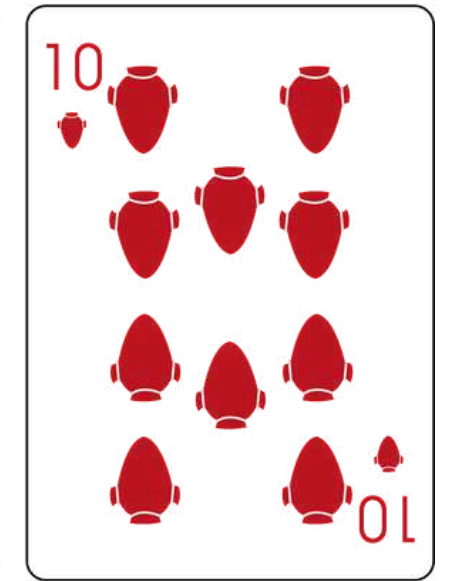
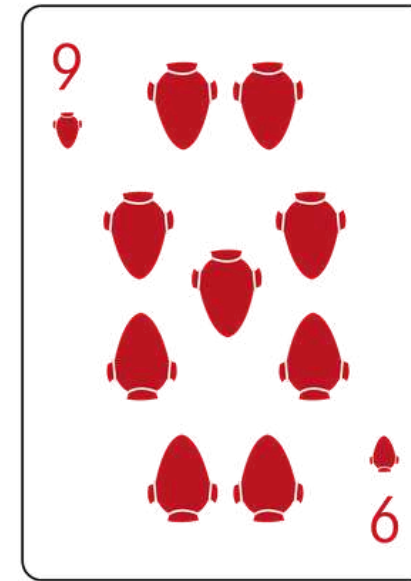
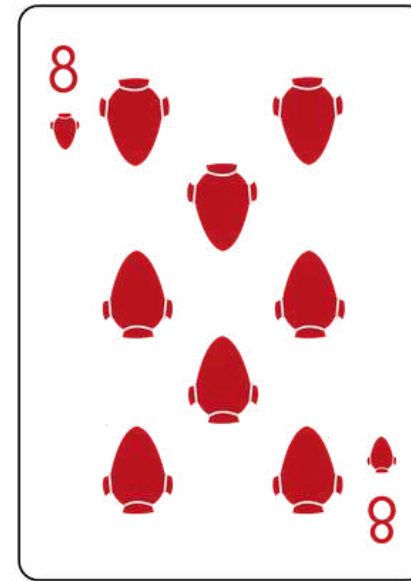
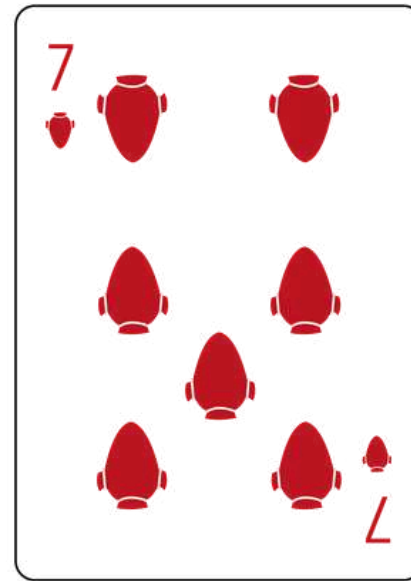
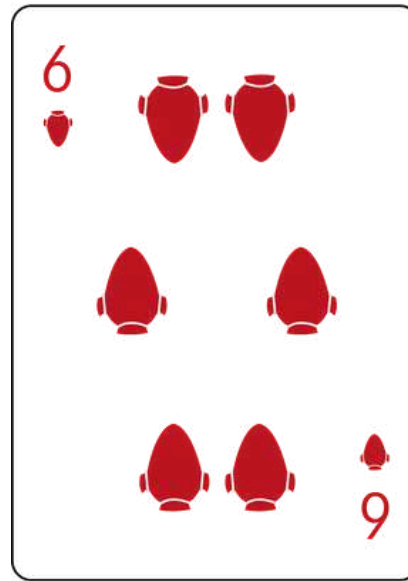
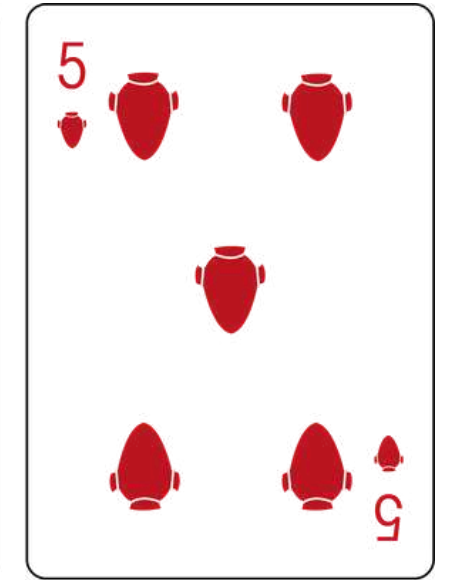
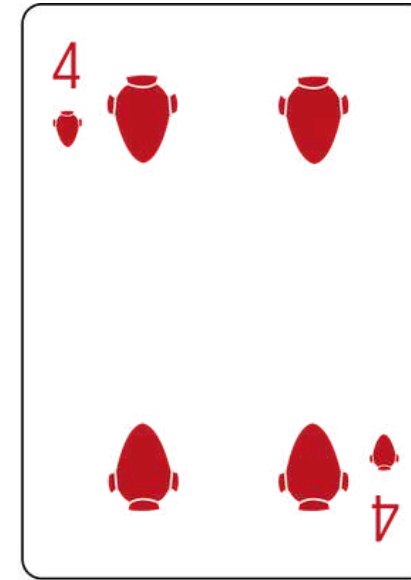
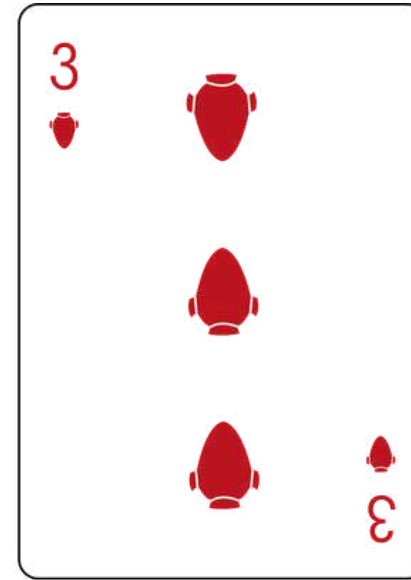
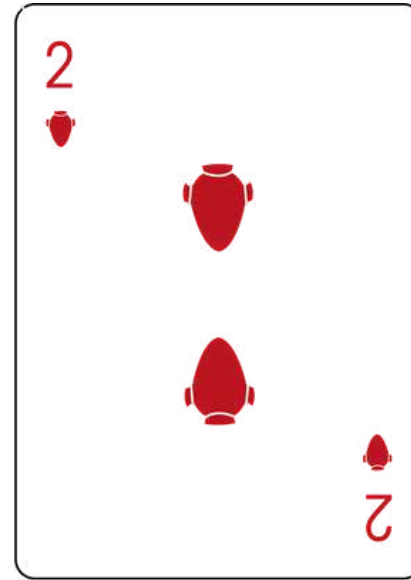
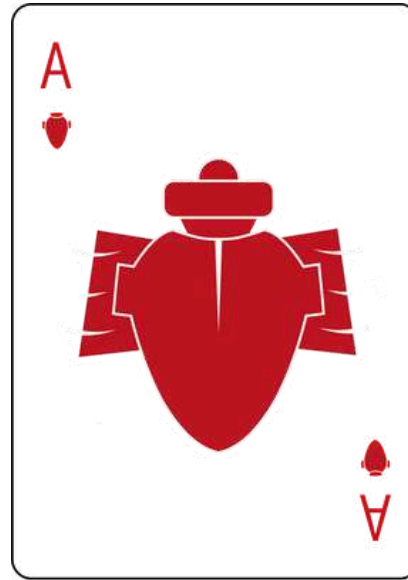
Seshat: Dea della scrittura, matematica, scienza e dell'architettura



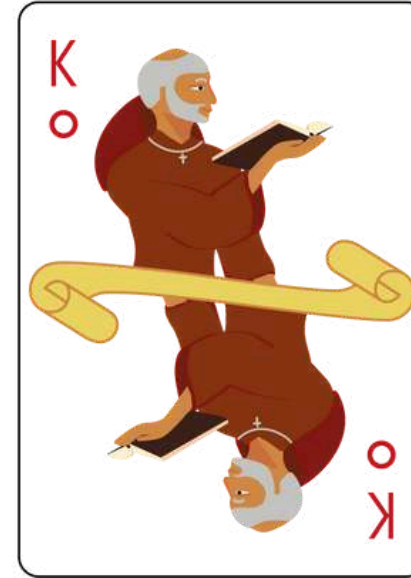
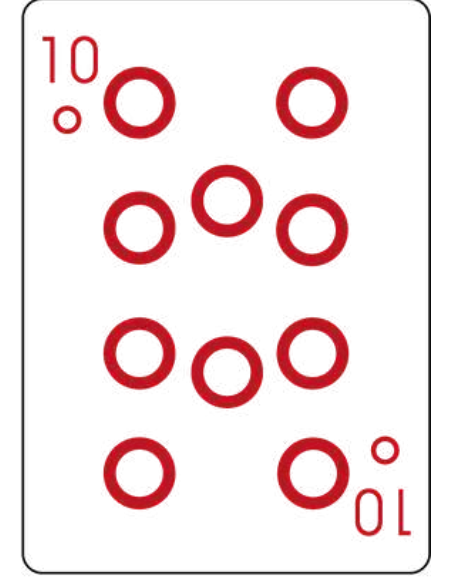
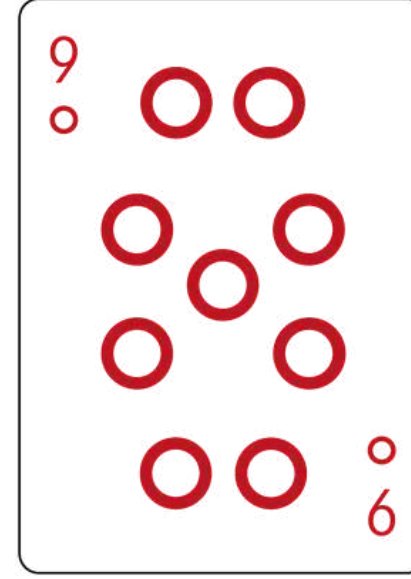
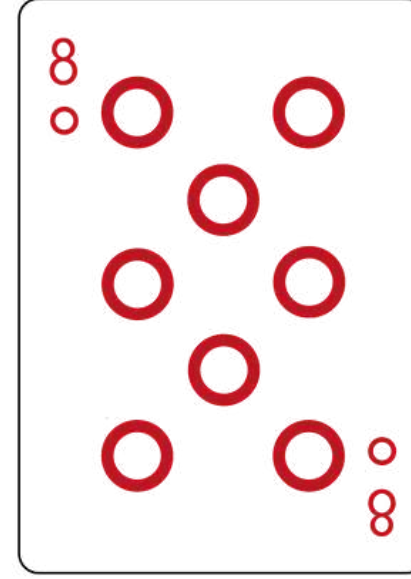
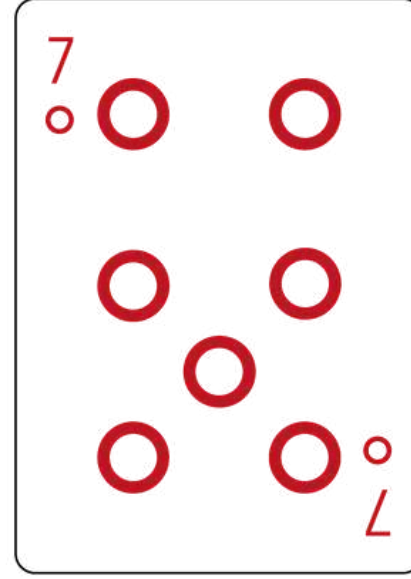
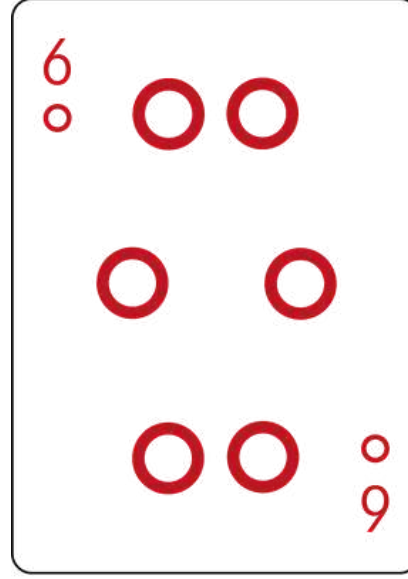
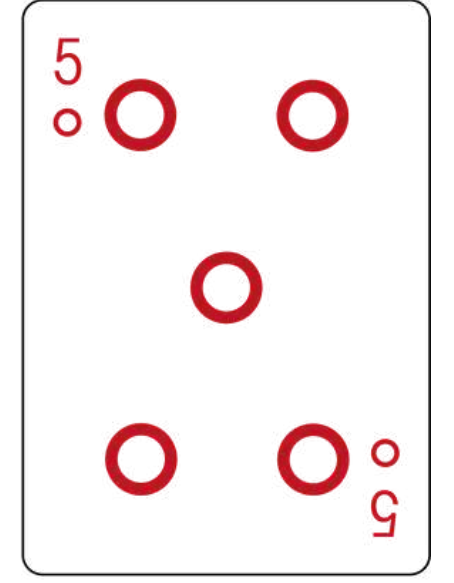
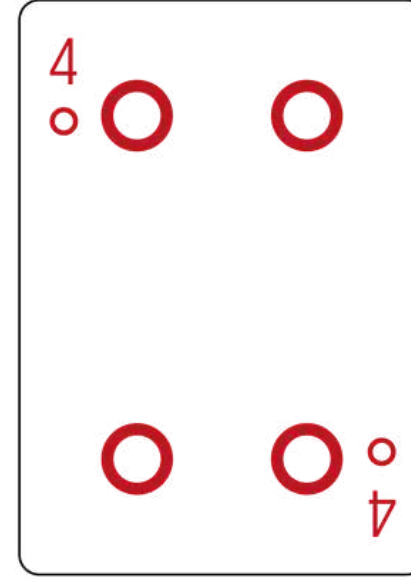
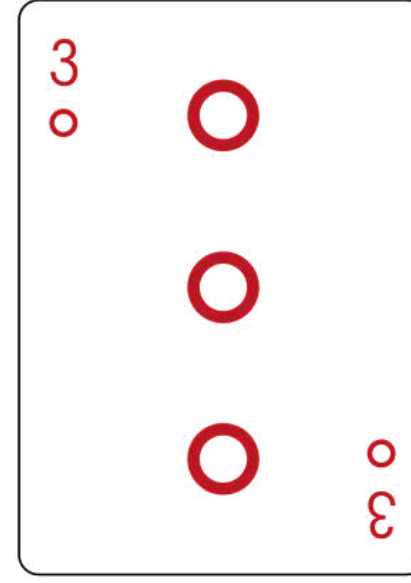
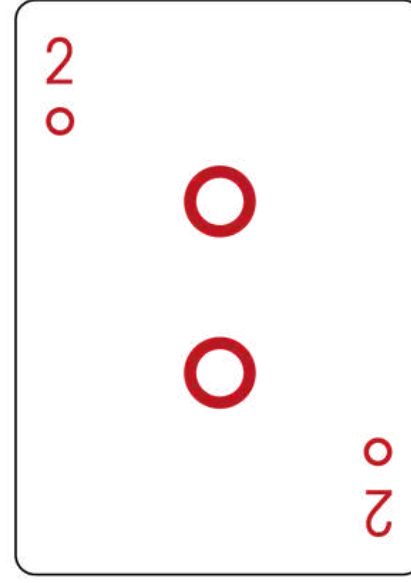
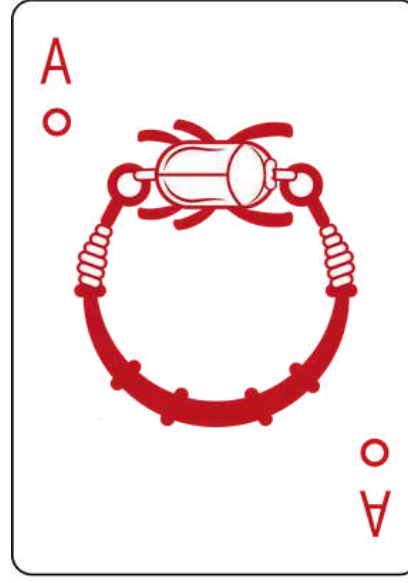
dwꜣt
Duat



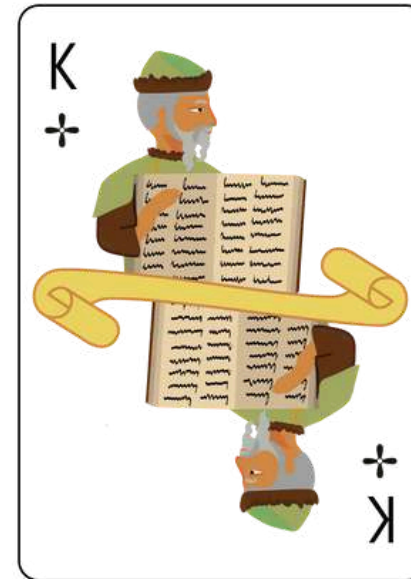
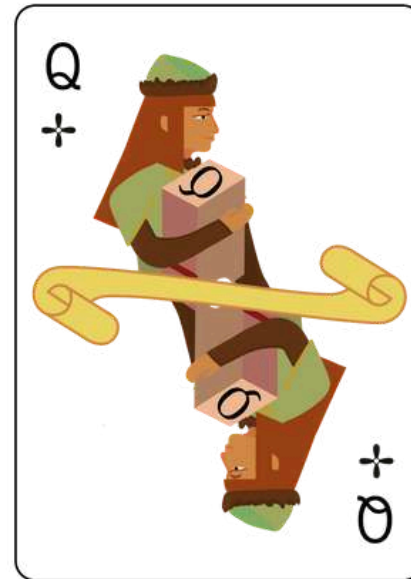
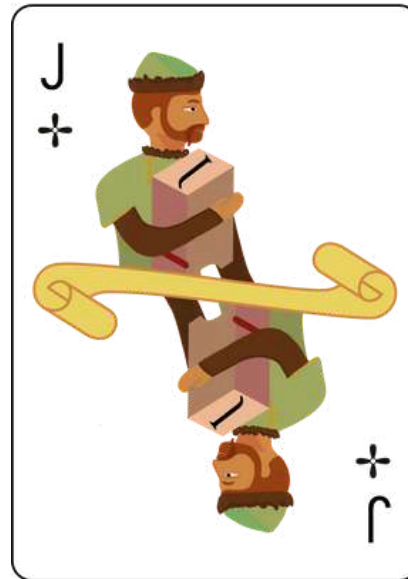
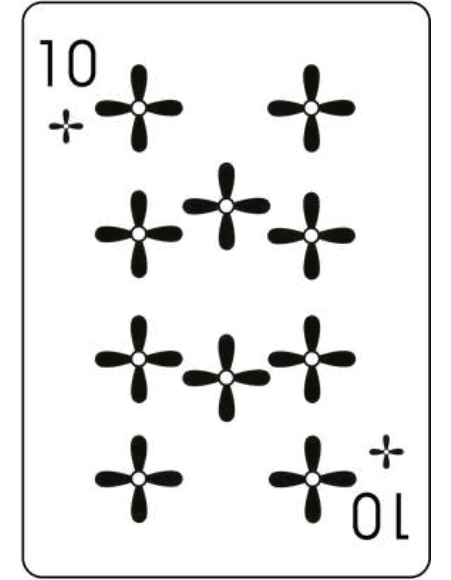
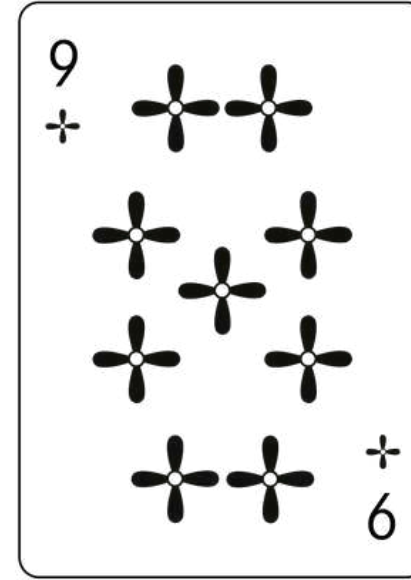
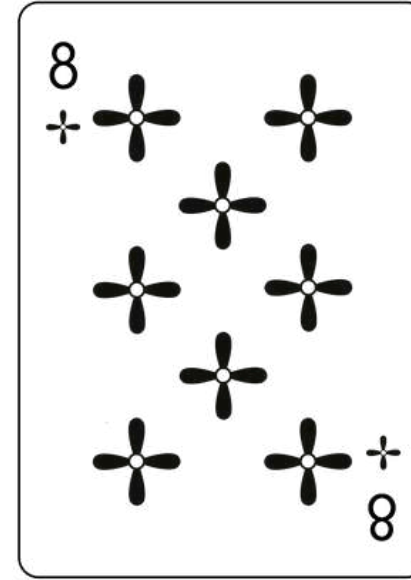
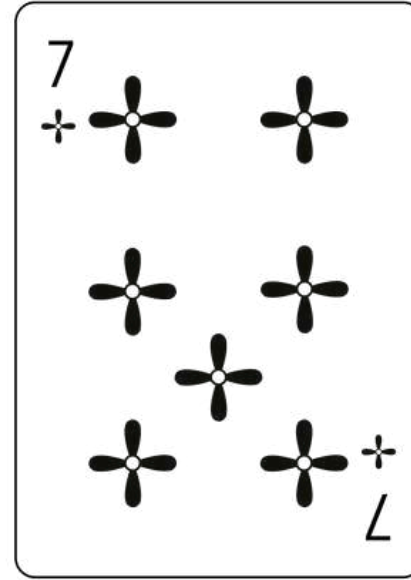
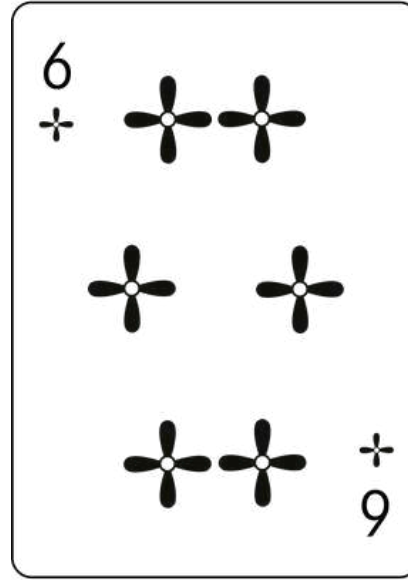
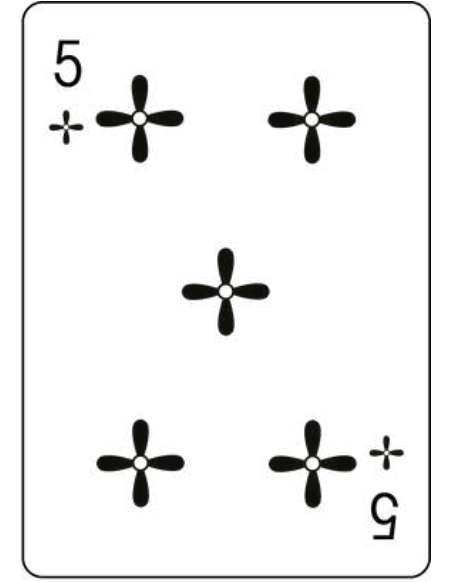
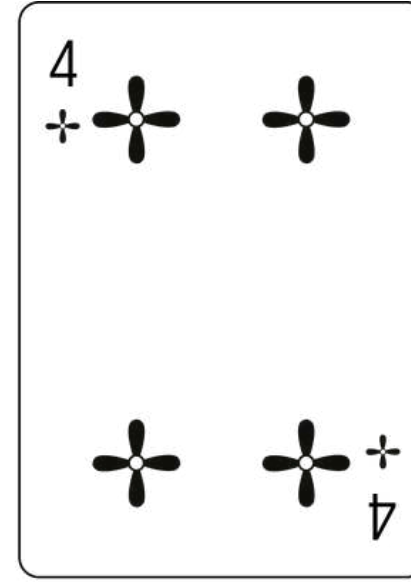
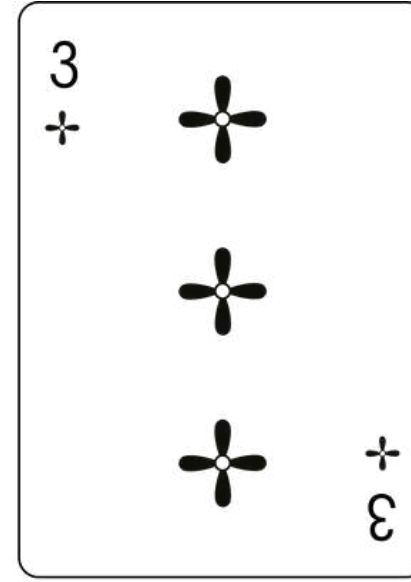
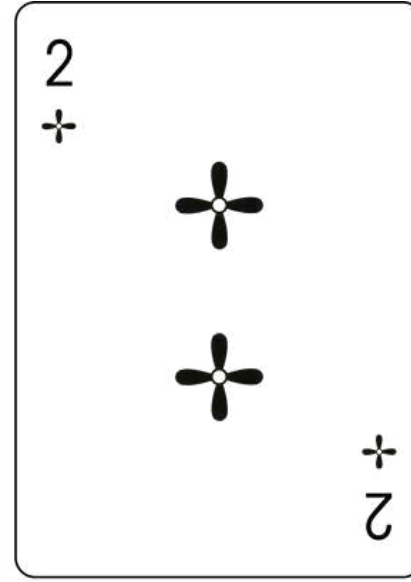
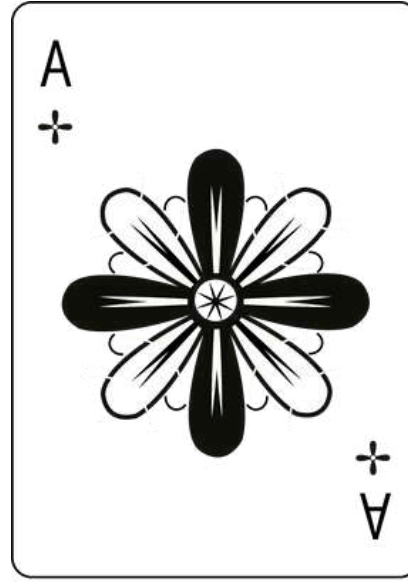
SEME DI CUORI



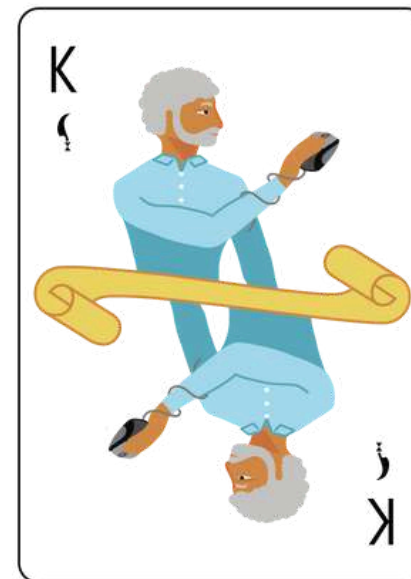
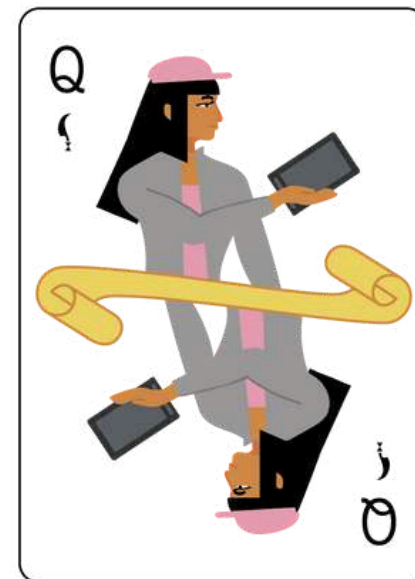
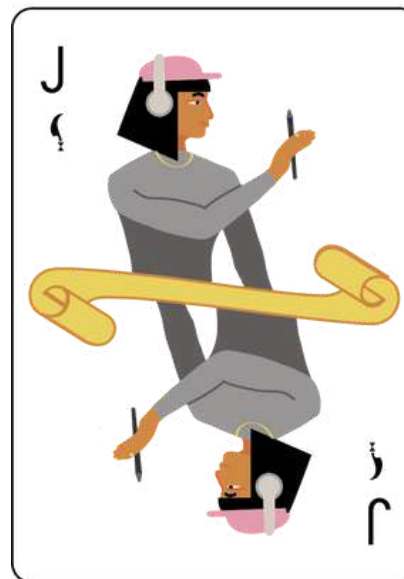
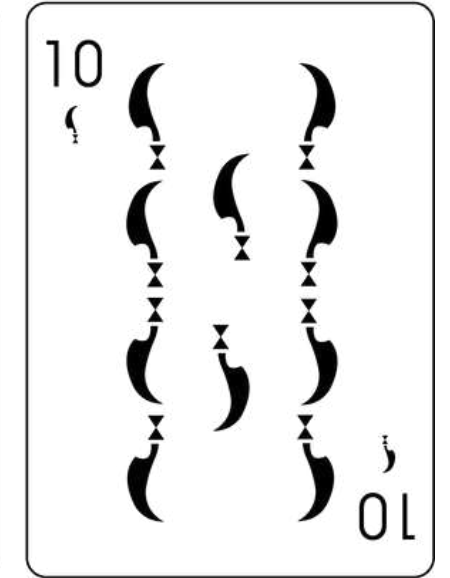
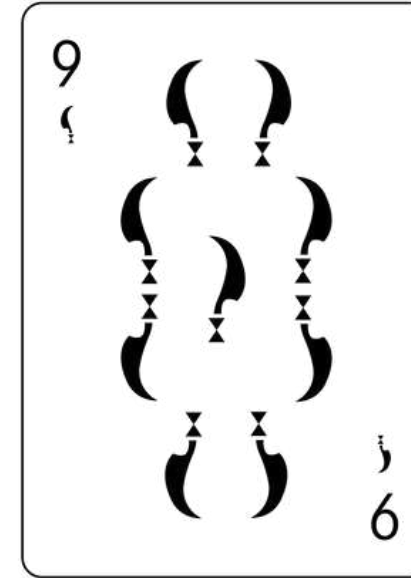
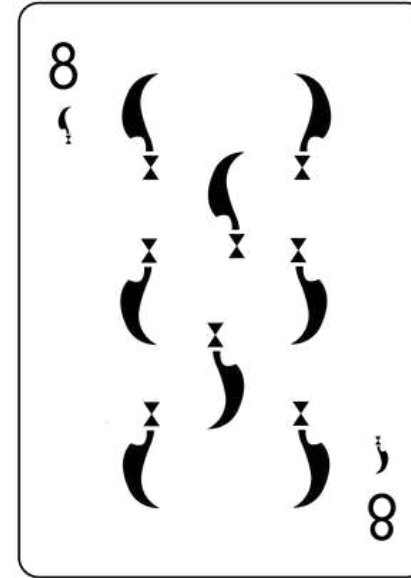
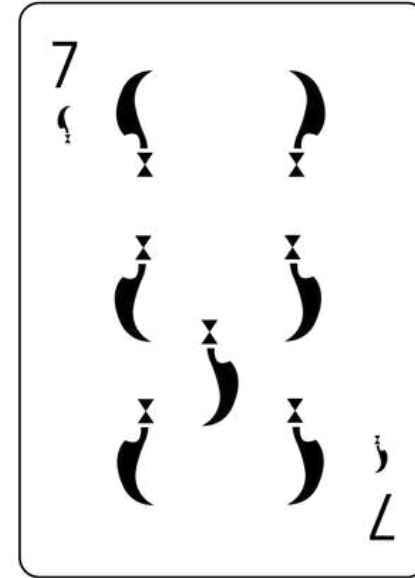
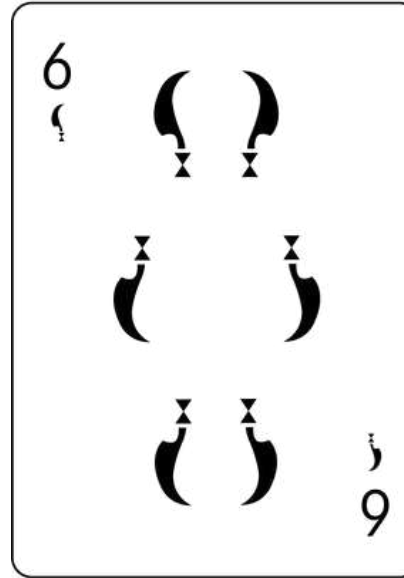
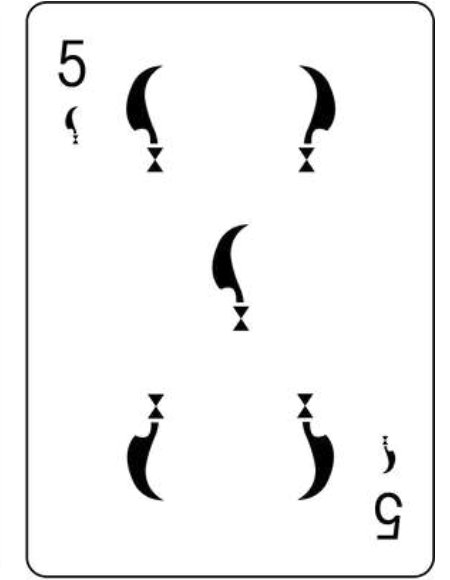
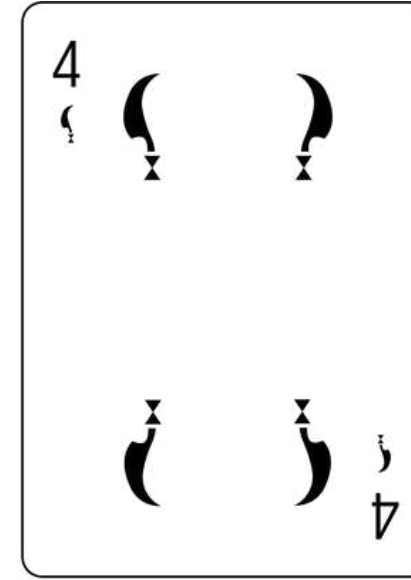
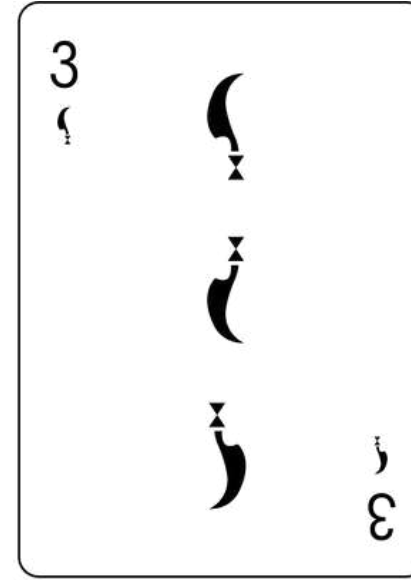
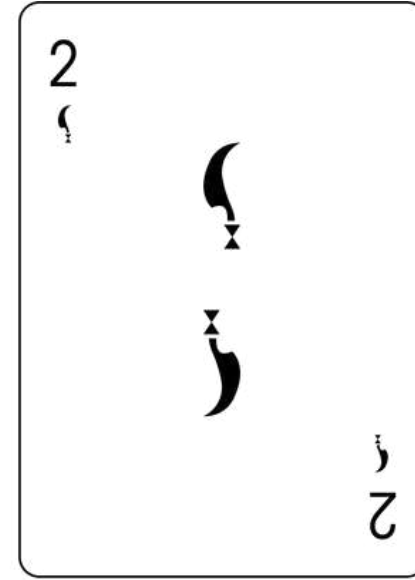
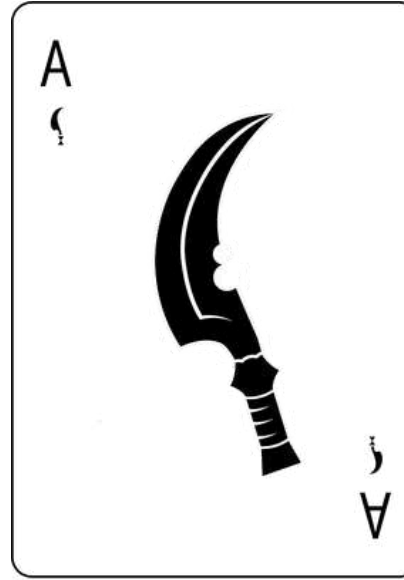
SEME DI QUADRI



SEME DI FIORI



SEME DI PICCHE



DORSO

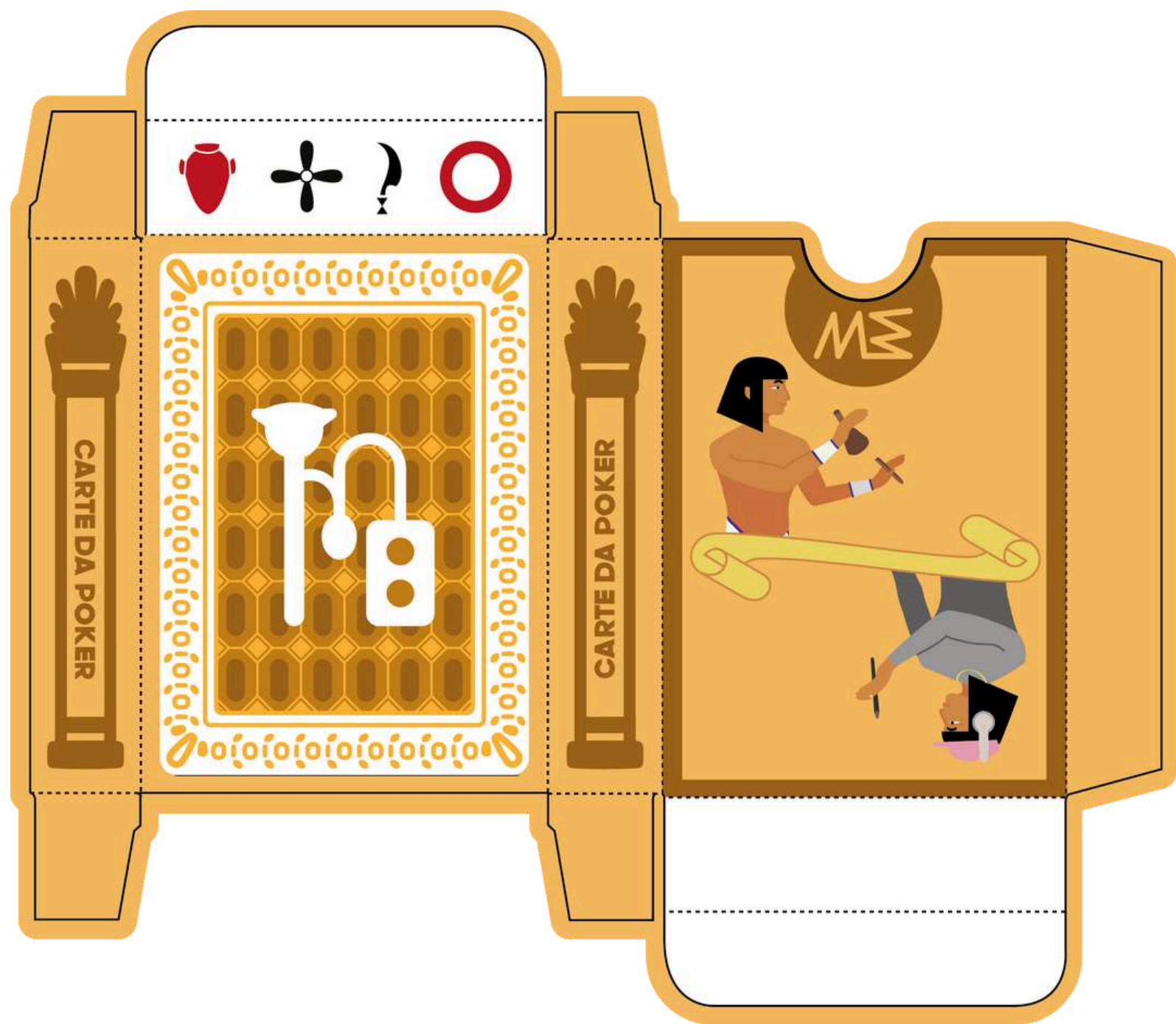
Per il dorso delle carte abbiamo disegnato un simbolo ispirato al geroglifico degli strumenti dello **scriba**, un richiamo diretto al ruolo centrale dello scriba nel nostro progetto.



zh₃



SCATOLA





**GRAZIE
PER
L'ATTENZIONE**

